



Jake Yem

Just a guy who wants to make stuff.


 jakeyem.com

 [jakeyem](https://github.com/jakeyem)

 hi@jakeyem.com

 [jake.yem](https://www.instagram.com/jake.yem)

What I love.

 Visual Design

 Typography

 Iconography

 Cats

Skills

Sketch/Figma

Invision

Adobe Photoshop

Adobe Illustrator

Adobe XD

Trello/Real-Time Board

HTML/CSS

Practices

Lean UX

User Testing

Assumption Validation

Personas & Scenarios

Synthesis & Themes

Goal/Risk Setting

Journey Modeling

Experience

Apple
2019-Current

UI/UX Designer

Creating content for Apple Developer Marketing, HI team, and internal tools. Generated web, mobile, watch, and email content all within Apple Interface Guidelines.

Crossminds.ai
2020

Freelance UI/Brand Designer

Worked with stakeholders and engineers to design a mobile, and web UI, as well establish a brand identity. Addressed problems, and found solutions to achieve a successful goal.

Win-Win
2018-2019

UI/UX Designer

Created a MVP through many rounds of user research, prototyping, and UI iterations. Created a full case study, to present to the process to stakeholders.

Freelance

Freelance Designer

I've worked with lots of individuals and companies! I am forever seeking to end the ugly! I've worked with people like:

42nd Street Moon, Mainstay Markets, Literally Balling, and more!

Education

Academy of Art

Web Design + New Media